

## Presenter Profile

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**Rainu Singh**  
**Director, People & Culture**  
**Crown Realty Partners**

Rainu Singh is a seasoned Human Resources professional with over nine years of experience, including seven years in property management and real estate. As Director of People & Culture at Crown Property Management, she spearheads strategic HR initiatives that align with the company's objectives. Rainu holds a CHRP designation and a Bachelor of Commerce Honours degree in Human Resources Management. She is recognized for her innovative use of HR technology to optimize processes and drive data-informed decision-making. Her expertise in recruitment and selection ensures that Crown attracts and retains top-tier talent. Dedicated to fostering an inclusive, diverse, and positive work environment, Rainu is passionate about creating a workplace where everyone can thrive. She continues to lead with integrity, accountability, and a forward-looking vision, ensuring that Crown remains a leader in its field by nurturing a motivated and high-performing workforce.