



## 2025 WOMEN'S LEADERSHIP PROGRAM

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### Pitch to Your Employer: Invest in My Leadership Growth with the 2025 Women's Leadership Program

I am writing to propose an invaluable professional development opportunity that will significantly benefit both my personal growth and our organization's strategic goals: the **2025 Women's Leadership Program** offered by Toronto CREW.

This program is more than just a training course; it's an immersive, interactive experience designed to cultivate highly effective and impactful leaders. I believe my participation would be a strategic investment in strengthening our team's capabilities and contributing directly to our company's success in the dynamic market today.

#### Why This Program is a Strategic Investment for Our Company:

By supporting my participation, you'll be empowering me to:

- **Enhance Leadership Effectiveness and Impact:** The program's core focus is on developing self-awareness of unique strengths and providing practical tools and strategies that I can *immediately apply on the job*. This means a direct translation of learning into improved performance, decision-making, and team guidance.
- **Leverage Individual Strengths through Data-Driven Insights:** The inclusion of the **DiSC Profile Self-Assessment** is a significant advantage. This industry-recognized tool, coupled with a personalized written report and one-on-one debrief, will provide a deep understanding of my leadership style, strengths, and areas for development. This targeted insight will allow me to optimize my contributions and collaborate more effectively within our team.
- **Cultivate Inclusive and Empowered Teams:** The dedicated workshop on how to lead, create and empower an inclusive team & workplace is critically relevant in today's environment. I will gain actionable strategies to foster a more diverse, equitable, and inclusive culture within our own teams, leading to increased innovation, employee engagement, and a stronger sense of belonging.
- **Expand Strategic Networks within the Toronto CRE Community:** The program offers a unique opportunity to develop deep relationships with and form a powerful network with influential Toronto CREW members. This direct connection to a vibrant professional community will not only broaden my understanding of the industry but also create potential avenues for future collaborations, partnerships, and market insights that can benefit our company.



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- **Build Future Leadership Capacity:** Beyond networking, the program provides a direct pathway to stepping into Toronto CREW leadership roles on Committees or at the Board level. This demonstrates a commitment to my long-term leadership development and signals our company's dedication to fostering leaders who contribute to the broader industry.
- **Gain Practical, Applicable Skills in a Convenient Format:** Delivered in seven focused, 2.5-hour in-person sessions between September and December, the program is designed for practical application. This efficient structure allows for deep learning without significant disruption to my daily responsibilities.

### **My Commitment to Applying What I Learn:**

Upon completion of the program, I am committed to:

- Sharing key takeaways and best practices with our team to foster a culture of continuous learning.
- Actively applying the practical tools and strategies learned to enhance my leadership effectiveness in my current role.
- Seeking opportunities to implement inclusive team-building practices within our department.
- Leveraging the expanded network to bring valuable insights and opportunities back to our organization.

Investing in this program is an investment in my enhanced leadership capabilities, which will directly translate into a more productive, innovative, and engaged team, ultimately contributing to our company's continued success. I am confident that the skills and connections I gain will provide a significant return on this investment.

I would appreciate the opportunity to discuss this further at your convenience. Thank you for considering this valuable professional development opportunity. Please refer to the [Toronto CREW Women's Leadership Program registration page](#) for more information.